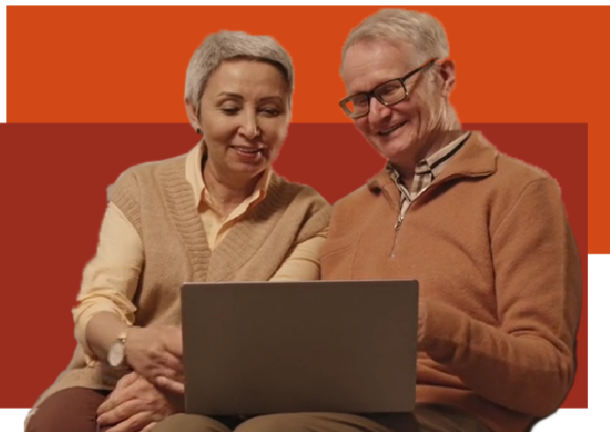




FAKE NEWS & THE ELDERS THE LAUNCH OF A NEW PROJECT

Fake News & Elders



Today's fast internet era places high demands on all users, their critical thinking and their ability to respond to the information overload that is coming from many different sources. Today's elders have lived most of their lives at a time when the Internet was far from being as developed as it is today. Therefore, they might be subject to disinformation pressures, manipulations, fake news and conspiracy theories.

The **Fake News & Elders** project aims to educate seniors on fake news and media literacy in order to be able to critically assess media contents. Six organizations from Poland, Italy, Spain, France, Czech Republic and Greece, with experience and knowledge on issues of fake

news and media literacy, will cooperate and develop four main project results:

- **handbook** for elders on mass communication and fake news
- **practical course** for elders on the critical use of new media in relation to fake news
- **methodological guide** for social workers and organizations who work with elders on how to help them improve their digital and media literacy skills
- **educational boards** with key information about fake news and how to deal with them

All project results will be available in English and in the national languages of the partner countries, freely accessible to all.

Update on the project: Project partners met in Valencia in June 2022 for the development of the first project result, which is a handbook for seniors providing information on how mass communication works and the prevalence of fake news and deep fake news.



Currently, all partner organizations are recruiting elders and people

who work with them to form the “Seniors' Expert Board” which is a group of people that will actively contribute to the project's activities throughout the duration of the project (2021–2023).

If you are 65+ years old or work with seniors, join us to this exciting journey!

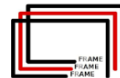
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