

FAKE NEWS & ELDERS

FOCUS GROUPS AND PROJECT PROGRESS

The **Fake News & Elders** project aims to educate seniors on fake news and media literacy in order to be able to critically assess media contents.

Six organizations from **Poland, Italy, Spain, France, Czech Republic and Greece**, have been meeting with groups of older people to discuss online behaviour, communication strategies, understanding fake news and how they deal with it on a daily basis.

The reason for the discussion was the publication prepared in the framework of the project, **Anatomy of disinformation and fake news. A guide to understanding how mass communication works.**

FOCUS GROUP IN POLAND

On November 18, a mini focus of the FakeNews&Elders project took place at the hospitable premises of Dzień Dobry [Good morning] Cafe in Lodz, Poland.



FOCUS GROUP IN CZECH REPUBLIC

On 12th of November the Czech senior expert board met in Brno for the common discussion about the first result of the project FakeNews&Elders. The Expert Board gave very interesting and useful opinions as well as suggestions for improvement. They all agreed that it is very important to raise the issue of disinformation and fake news and appreciated the manual with basic information and friendly design.



FOCUS GROUP IN PARIS

On November 14th, the French partner of FakeNews&Elders projects organized a focus group in order to validate the guide.

During this gathering, seniors gave insight on the guide and suggestions for improvement. They discussed on their use of social media, on interaction with others, on their main sources of information and on Fake news production and spread online. Overall, feedback was quite positive and enriching!



FOCUS GROUP IN SPAIN

The 30th of December in the city of Valencia, Spain, FyG carried out the Focus Group. Spanish seniors were giving their point of view about the veracity of digital information, the risks and the strategies they follow to avoid falling for hoaxes.



FOCUS GROUP IN ITALY

The 7th of December in the city of Cagliari, Sardinia, Ierfop carried out the Focus Group with experts. Two women participated, both aged 95 year old and it lasted for an hour approximately.

FOCUS GROUP IN GREECE

The focus group for the review of the “Guide for Fake News” took place on Friday, 18th of November 2022. A total of 5 seniors – 1 man and 4 women 60–80 years old – and 3 of our team members, as facilitators of the discussion, participated in the focus group.

PROJECT PROGRESS

TRANSNATIONAL PROJECT MEETING IN PARIS

On the 13th and 14th of December, the consortium of the Erasmus + Project **Fake News for Elders**, financed by the European Commission, met in Paris, hosted by partner E-Seniors association.

During the meeting, the consortium had the opportunity to discuss on the main conclusions of the **focus groups sessions** held in the Czech Republic, France, Greece, Italy, Poland and Spain and suggested ways to adapt the first project results, the Fake News for Elders Guide, in order to answer to seniors’ needs and feedback.

We look forward to finalizing our first project results and disseminating them to you!



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